

YOGATribes IS COMING TO EXPO YOGA WITH NEWS AND UPDATES ABOUT ITS UPCOMING PROJECTS FOR 2017

Montreal, February 11, 2017 - This weekend on February 11 and 12, Montreal's yoga community and many others will gather at Palais des Congrès for the Yoga Expo. YogaTribes, a Montreal startup, will be attending this event to unveil its new updates and projects for 2017.

YogaTribes wants to bring together studios, teachers, and yogis together through its calendar that shows classes happening in the local area. YogaTribes is already a must for Montreal yogis when it comes to finding a yoga class, at any time, for any style. As of now, on YogaTribes there are more than 120 different yoga classes happening in Montreal every day, with 600 studios and 500 teachers on YogaTribes.com.

"We want to make it easier for students to access their classes and to find them in just a few minutes," says YogaTribes founder Sophie Lymburner.

In addition, YogaTribes wants to help studios and teachers grow their attendance and increase participation by connecting and interacting with their students. Studios and teachers can create their pages and profiles, respectively and share their activities with yogis in their area. The platform also enables teachers to create their own tribe, which can be joined by their followers. In this way, as soon as teachers add a class, a workshop or even a retreat, their students are informed.

"With YogaTribes, our goal is to enable professionals to focus on what truly matters, the celebration and teaching of yoga, anywhere, anytime," says Sophie.

YogaTribes, constantly evolving

YogaTribes is continuing to keep up with the expectations of the yoga community and trends, and is working on various new projects for 2017. In addition to preparing the 2nd edition of Silent Yoga at Peel Basin on September 9th this year, YogaTribes users will soon be able to pay for their classes directly on the platform.



PRESS RELEASE
For immediate release

ABOUT YOGATribes

YogaTribes is a leading collaborative platform connecting teachers, studios and students through a worldwide real-time marketplace of classes. Our mission is to make yoga more accessible, giving yoga students more options about where to find lessons and more choices about the kind of yoga they want to practice. YogaTribes streamlines the process of building a yoga community one city at a time. Teachers will spend more hours teaching and growing their tribe. Students will find classes more easily. Studios will have a new driver of business.

FOR MORE INFORMATION OR TO ARRANGE AN INTERVIEW, PLEASE CONTACT:

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